**Deputy Director’s Report**

**BCSLD Board Meeting, 10.13.20**

* **Texas Book Festival Grant 2020—**
  + I have purchased all of the books for the grant. One damaged book needs to be returned for a replacement copy. Note: I spoke with Nancy prior to completing all purchases because an additional $53.03 were needed beyond the $2,500 funded by the grant. I will work with Jackie to track this amount as District funds.
  + I have submitted all American Express/Amazon purchasing receipts through September to Jackie.
  + Kee has been cataloguing the books. Dorothy has been covering the hardbacks.
  + I cleared shelf space for the TBF books opposite the new arrivals facing the Youth and Juvenile fiction stacks.
  + The books have TBF spine labels and labels inside their covers that I created.
  + The TBF books have a check-in prompt in Apollo indicating that the TBF books are to be reshelved in the designated shelving area. The TBF books will be shelved in this area for approximately six months before being incorporated into the Nonfiction stacks.
  + To promote the Texas Book Festival and its programs to our patrons and in our community as part of the grant fulfillment:
    - I will write an article for the Blanco County News announcing the grant (to appear in the 10.21.20 edition).
    - I will post a similar announcement to Facebook once the collection is in place.
    - I would like to tie in a TBF reading program via EngagedPatrons.org that is focused on patrons reading the books we bought with the grant. Similar incentive rewards could be offered to participants as were offered for the Summer Reading Programs for 2020, pending Board budget approval.
    - I will create a Library webpage for the TBF grant with links to the Texas Book Festival, which begins on 10.31 and is free to the public. The TBF will feature many authors via live streaming events.
    - We have created a booklist in Apollo that patrons can browse for all the TBF 2020 titles. This booklist will also be linked on the Library webpage for the TBF grant.
* **Friends Update:** The Friends had their annual general membership meeting on Thursday, 10.8.20 at 6:30 via Zoom. There were fifteen attendees, and the meeting lasted approximately one hour. The following officer nominees were elected to one-year terms: Charlie Barr, President; Carolyn Geiler, Vice President; Amy Mollberg, Secretary; Jackie Hellinger, Treasurer. The amended Friends Bylaws were passed. We discussed current plans for the Friends Annual Membership Drive and plans for future fundraising. Current funding for the Friends is $14,569.44. Crystal and I provided Library updates. The next Friends meeting will be on Thursday, 11.12.20, at 5:15 PM via Zoom.
* **Public Services/When the Library Is Open to the Public:** I continue to work the desk on the days that we are open to the public. I am providing copying and faxing services. Our door count numbers have been fairly steady. Since we opened on June 19th, we are averaging 35 people per four hours that we are open, over the course of 30 days of being open. The door count total is 1050, so 8.75 per hour.
* **Local Advertising/School Outreach Opportunity:** We were contacted by a Blanco High School student about being a potential donor for the Blanco High School Sports Medicine Program. They have a trailer that they take to sports events and are selling advertising spots on the trailer for $100 per square foot. We would submit our logo graphic to the printing company they work with and end up with an advertisement of our choosing. I recommend investing in this because it is low intensity advertisement that people will see and recognize. The Library can connect with Blanco ISD, our community, and communities beyond. This investment could carry over to future years as easy advertising for the Library. Contact: Ashely Ayer (student), 830-385-4767. They have a form that we would fill out. The deadline is October 31st.
* **Youth Programming Discussion**: I plan to attend an online discussion about Youth Programming hosted by the Central Texas Library System on October 14th. Kim Lehman, who led the Summer Reading Program workshop in Round Rock in February and who led the follow-up online discussion in April about virtual Summer Reading Programming during the pandemic, will be leading the discussion.
* **Collection Picks:** I continue to submit monthly book selections to Crystal (ten per month), targeting all areas of the collection.
* **September Statistics**: I posted the September Statistics to the Shared Drive.