**Deputy Director’s Report**

**BCSLD Board Meeting, 6.15.21**

* **Summer Reading Program 2021:**
	+ This year’s CSLP theme is “Tails and Tales.”
	+ Adult, Child, and Teen programs set to begin on Tuesday, June 22, and end on Friday, August 6. I posted an announcement on the library website that SRP is coming soon. Will update this week.
	+ No in-person programming.
	+ Patrons will be able to use Reader Zone (for the first time) for logging and tracking their SRP reading activity. Reader Zone has monthly, summer, and annual plans priced according to the number of users allowed and can be used for multiple, concurrent reading programming groups. I will set up an account for the Library for two to three months to host up to 50 users (cost for month-to-month service is $11.25, and for Summer Reading, $10.33/mo., billed once for a 90-day period at $30.99). Depending on how patrons respond to Reader Zone, I would like to return to this service for hosting other reading programs. This might be a service we consider paying for annually to host other reading programs for the Library throughout the year (price for the annual service varies according to the number of users allowed: e.g., $99.99 billed annually for the year ($8.33/mo.) for up to 50 users).
		- Reader Zone can be used on a laptop or PC via traditional browsers, and it can be used on tablets or smartphones with or without an app. Reader Zone generates codes (that the library disseminates to patrons) so that once patrons download the app, they can use the code to join the reading program. This information will be posted on our website, on Facebook, and available on handouts.
		- Patrons can log their reading, add titles they are reading or have finished, and can provide reviews of books they have read.
		- Patrons earn digital badges (as they do with the Duolingo app) for reaching different reading milestones. This encourages participation, especially for younger readers.
		- Parents can register their kids and manage their kids accounts without the parents counting against the library’s total number of users (unless, of course, the parents also want to join the adult reading program).
		- Reader Zone protects users’ privacy.
	+ Crafts available for pickup. I have purchased Origami paper and an Origami book that kids (baby and up) can use to make easy Origami designs. The Library also has four Origami books in the collection for ages 8-14. I will photocopy the designs and other instructions (as needed) and place these in the craft pickup bags, along with Origami paper (different colors available). The books feature many designs, but I will focus on the ones of animals, in keeping with the CSLP theme for the year.
	+ Prizes for adults, children, and teens to be awarded at the close of the SRP.
		- Like last year, child and teen participants will get to choose a book (or books, depending on the cost) of their own to keep.
		- Adults may choose a book for the Library’s collection with a nameplate on their behalf, a book of their own, or a gift card to a local restaurant.
		- All books for the Library or participants must be library-approved prior to purchase.
* **When the Library Is Open to the Public:** Through the month of May, I continued to work the desk on three of the five days that we were open to the public (the library began being open five days a week on May 10). Since we reopened on June 19, 2020:
	+ There have been 124 days of being open for 4 hours; for a total of 493.5 hours
	(includes -2.5 hours due to the early closing on 11/5).
	+ The door count total is 4,384.
	+ On average, we have had 35.35 people per day, or 8.88 people per hour.
	+ These numbers are similar to the averages we have had but are slightly lower overall than the averages through March (36.37 people per day, or 9.15 people per hour) and through April (35.92 people per day, or 9.03 people per hour).
* **Deputy Director’s Additional Collection Development:** In January, the Board approved a budget of $2,500 for the Deputy Director to purchase books for the Library’s collection. Between January 23 and June 12, I spent $2,499.37 to acquire 135 new books for the Library, which leaves a rollover balance of $0.63.
* **Nonfiction Stacks:** Back in April, I shifted the nonfiction books to spread out and create more room for the collection. I will continue weeding over the summer. This will make the nonfiction stacks more appealing to our patrons and easier to browse, and it will also free up more space for the new additions to the nonfiction section.
* **May Statistics**: I posted the May statistical reports to the shared drive.